Document



Persona

Name: Ram Patel

Age: 50

Occupation: Pharmacy Owner

Experience Level: 30 years

Attitude Quote: "Every challenge brings an opportunity to learn something new, even if it's out of my comfort zone."

- 1. Ordering medication supplies regularly to ensure stock availability for customers, especially those who come frequently and risk not receiving necessities.
- 2. Balancing daily sales receipts using basic computations involving cash, checks, and credit transactions collected throughout the day.
- 3. Conducting weekly audits to identify discrepancies in stock versus sales figures highlights areas needing immediate attention or optimization.
- 4. Creating customized shopping lists for bulk-order customers requires keeping track of special requests and supporting their continuity via phone or email follow-ups.
- 5. Engaging loyally with regular customers builds community trust, allowing Ram to forge tighter relationships through casual conversation during visits.
- 6. Evaluating each medication displayed vis-a-vis its expiration dates fosters responsibility towards customer health and satisfaction levels.
- 7. Researching additional forms of income streams, such as providing wellness consultations or vitamins offered directly in-store, represents future growth.
- 8. Networking ahead of local health events grants valuable collaboration chances among area health providers, potentially cultivating partnerships.

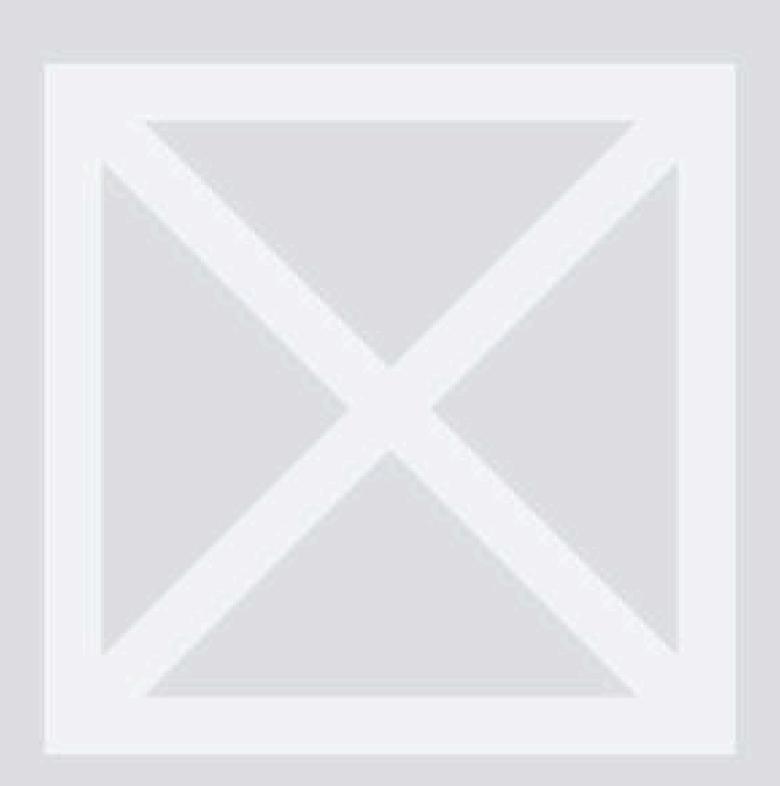
Challenges & pain points

- 1. Managing inventory efficiently without guidance or tech support has led to occasional letdowns in stocking essential medications.
- 2. Outstanding debts from regular customers cause anxiety over cash flow stability and personal relationships within the community and his son will be joining college in another city from next month.
- 3. Understanding regulatory changes surrounding pharmaceuticals amidst growing complexities in compliance creates stress for Ram.
- 4. Time constraints related to inventory assessments hamper productivity leading to late nights spent reconciling records manually.
- 5. Struggling with reconciling credit accounts accurately poses concerns about potential losses, affecting overall profitability.
- 6. Feeling computer illiterate hinders Ram's confidence to explore available, beneficial software solutions despite knowing they exist.
- 7. Maintaining high-quality customer service often becomes compromised during peak hours due to inefficiencies left unresolved in operational procedures.
- 8. Overwhelmed by competing responsibilities, including maintaining supplier relationships along with direct customer interactions, feels daunting.
- 9. Reliance on informal notes rather than formal record-keeping complicates tracking finances systematically.

Opportunities & features

- 1. Implement a Web/mobile app that allows Ram to track inventory levels in real time, enabling him to receive alerts when stock is low.
- 2. Create an automatic accounting system that generates monthly reports on sales and credit transactions, simplifying the financial overview for Ram.
- 3. Offer online tutorials for managing pharmacy inventory without prior experience, empowering Ram to learn at his own pace even after his son leaves for college.
- 1. Introduce a simple digital payment option for customers who prefer cashless transactions, streamlining the checkout process at Ram's shop.
- 2. Utilize cloud storage solutions to back up all pharmacy records, ensuring that data is accessible from anywhere and secure from physical loss.
- 3. Incorporate customer relationship management (CRM) software that helps Ram remember loyal customers' preferences and credit histories, enhancing service quality.
- 4. Enable integration with existing suppliers' systems for automated reordering based on past purchase patterns, reducing manual oversight of inventory procurement.
- 5. Design a customer loyalty program through a Web/mobile application that rewards repeat purchases, encouraging more frequent business in Ram's pharmacy.

Wireframe



Log In

Placeholder Password Placeholder It must be a combination of minimum 8 letters, numbers, and symbols. Remember me Forgot Password? Log In

No account yet? Sign Up

⊠ Store Pharmacy

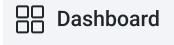
Dashboard

Q Search for...









A Customer

O) Vendor

Sales

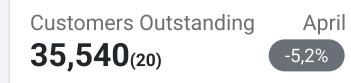
Reports

 Admin **V**

V



Profit Margin 49% -1,2%



Out-of-stock **59**

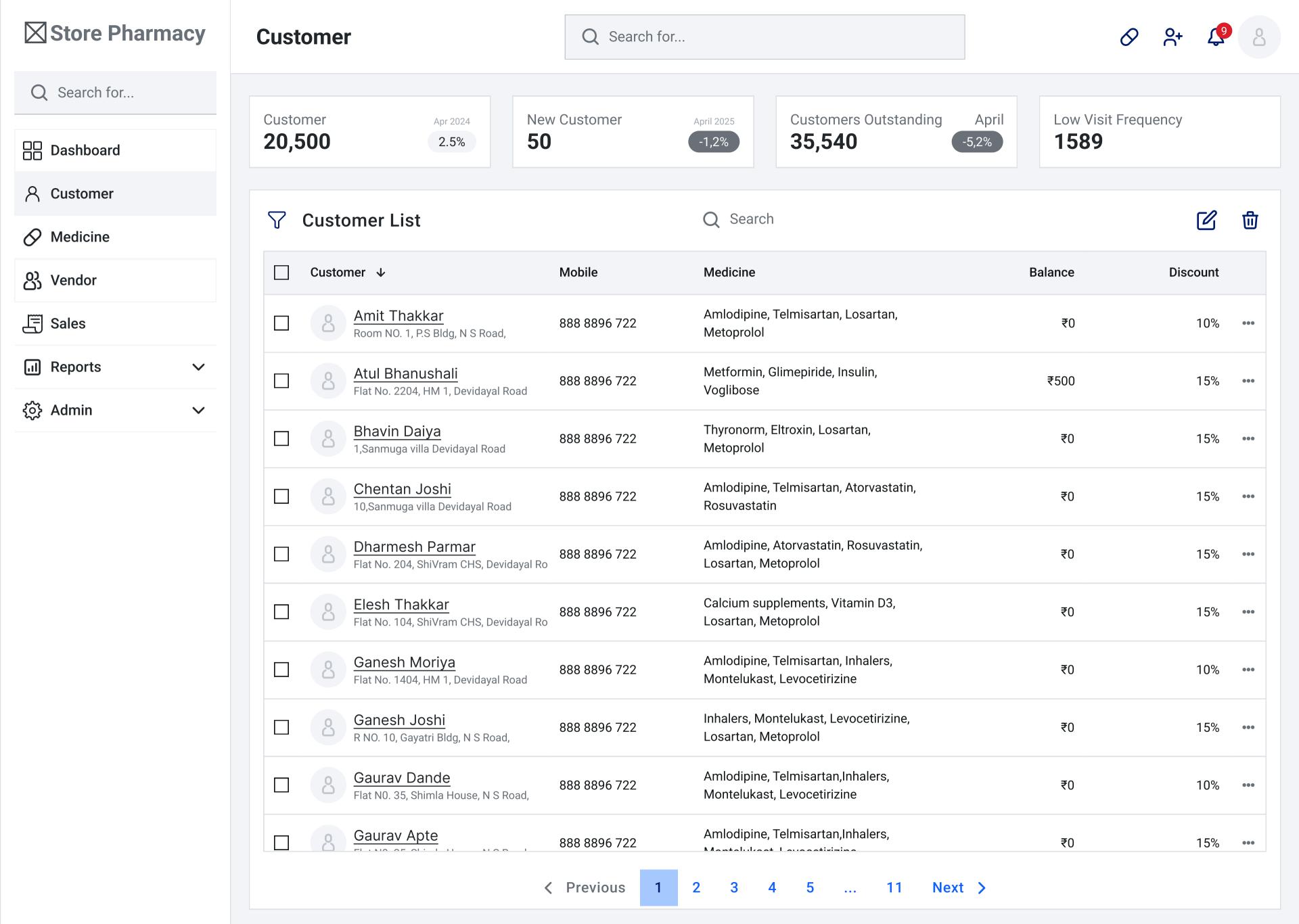


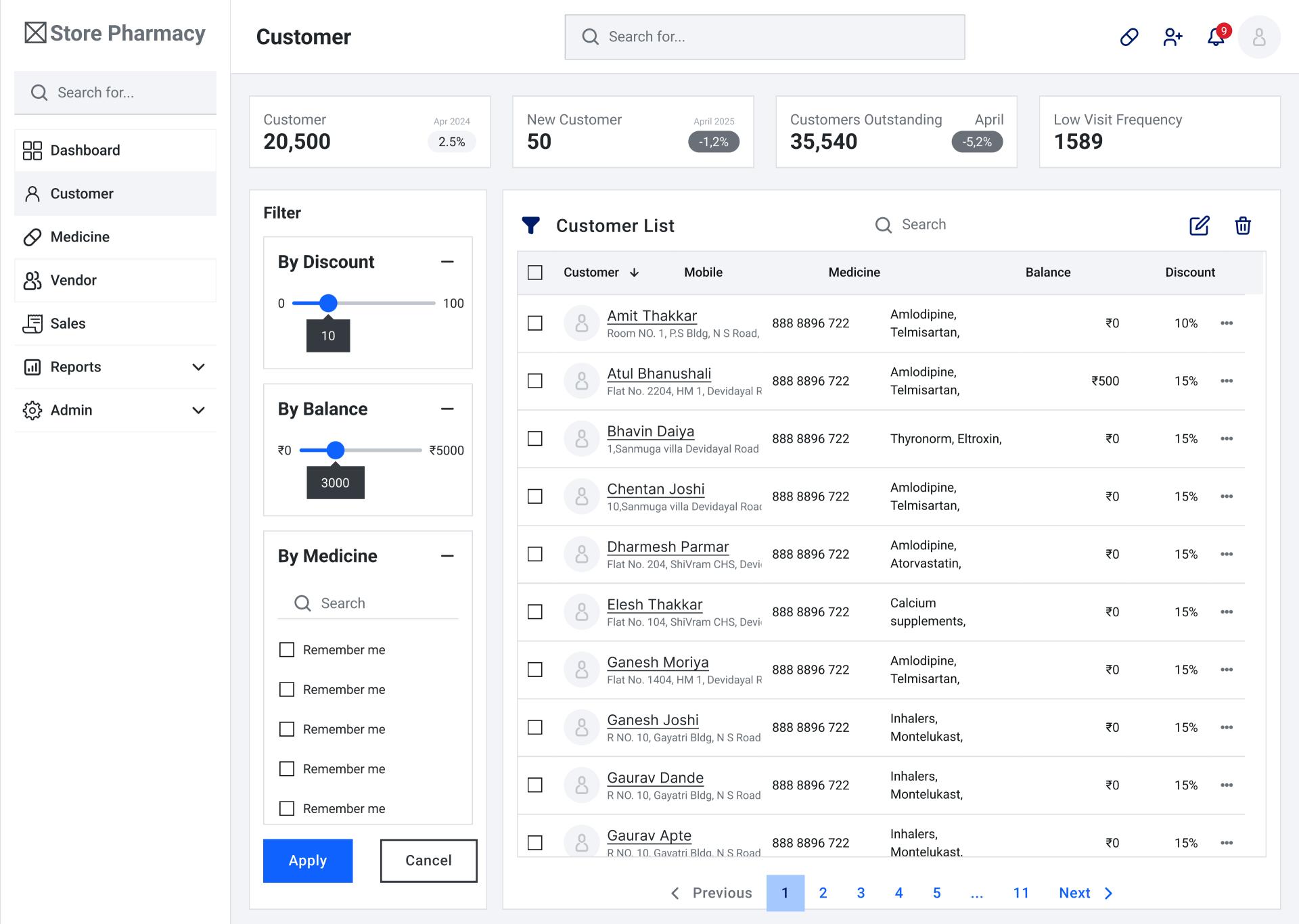
Customer Outstanding			
Name	Mobile	Amount	
Rosemary Mayer	888 8896 722	₹ 15,000	
Jerry Conn	898 5578 123	₹ 12,040	
Sanjay Jain	989 6767 888	₹ 11,670	
<u>Rinku Bhagtani</u>	889 3777 244	₹ 7,023	
Sachin Boke	889 2355 182	₹ 5,050	

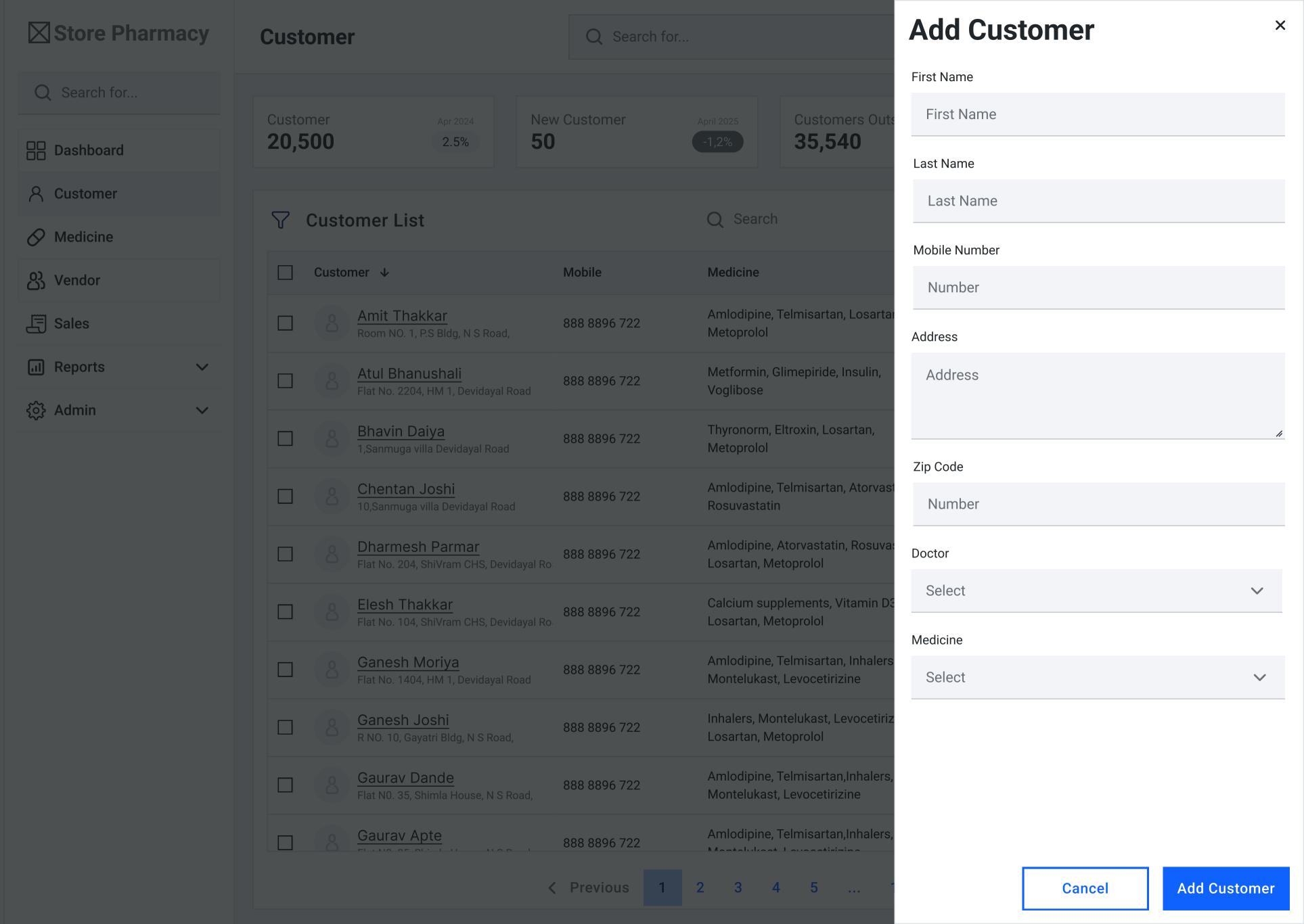
Inventory Alerts

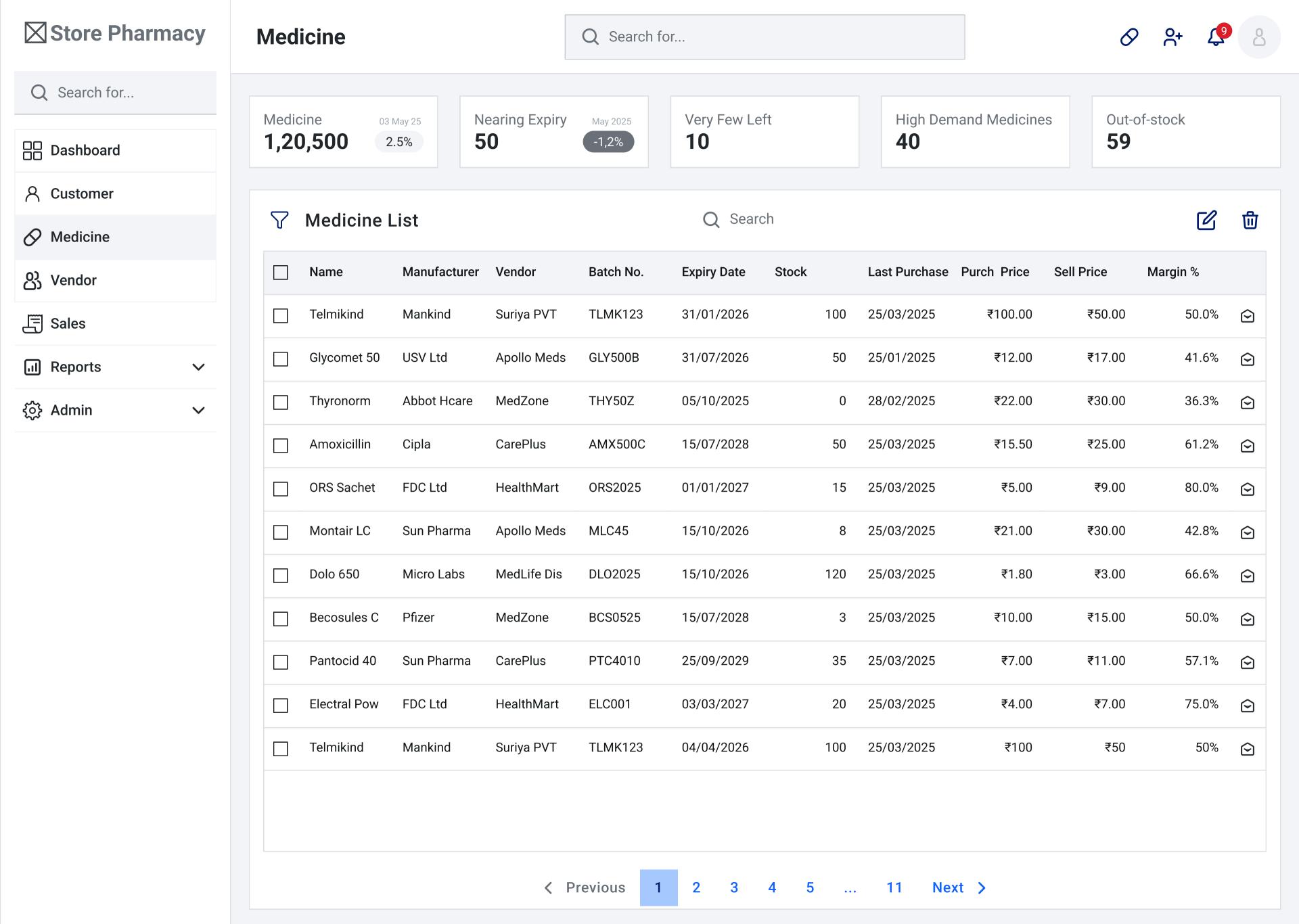
Medicine	Туре	Details	
Amlodipine Bes	No Stock	NA	•••
<u>PREZISTA</u>	Limited Stock	1	•••
<u>Cetrotide</u>	Expiring Soon	10 May	•••
<u>Avodart</u>	Limited Stock	5	•••
<u>Nystatin</u>	Expiring Soon	15May	•••

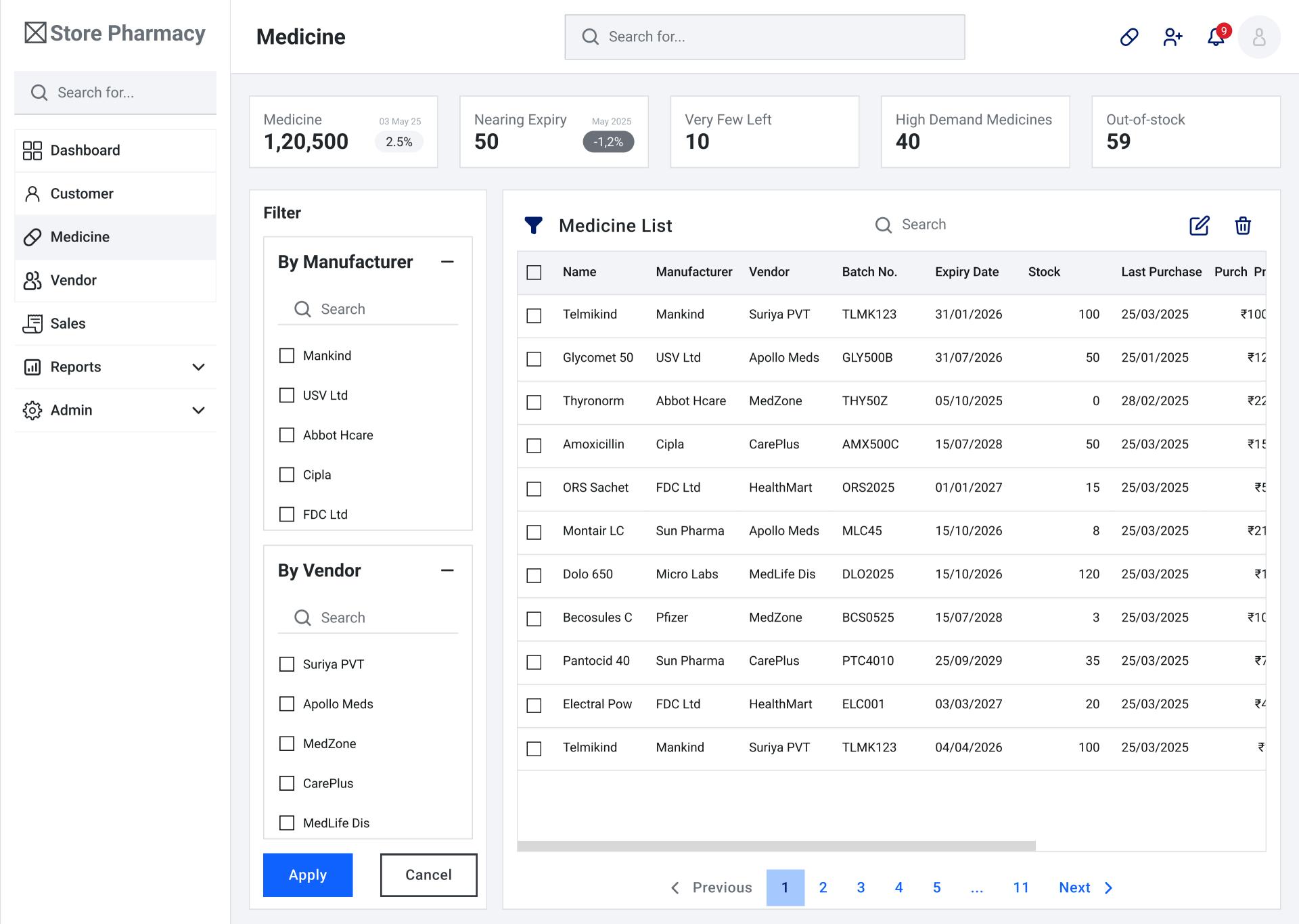
AI-Recommende	ed			
A Name	0	Medicine	Purchase	Date
A Ramesh Joshi	0	BP, Sugar, & Thyroid	Monthly	01 Apr
A Karti Agarwal	0	Atorvastatin & Sugar	Weekly	25 Apr
A Ishaan Apte	0	Vitamin supplements	Monthly	03 Apr
A Khadak Singh	0	Inhalers & Rosuvastatin	Monthly	04 Apr
A Nahar Bir	0	Metoprolol & Amoxicillin	Weekly	25 Apr
A Sanjay chahal	0	Sugar, and Thyroid	Quarterly	27 Jan
용 Rinku char	0	BP, Sugar, and Thyroid	Quarterly	29 Jan

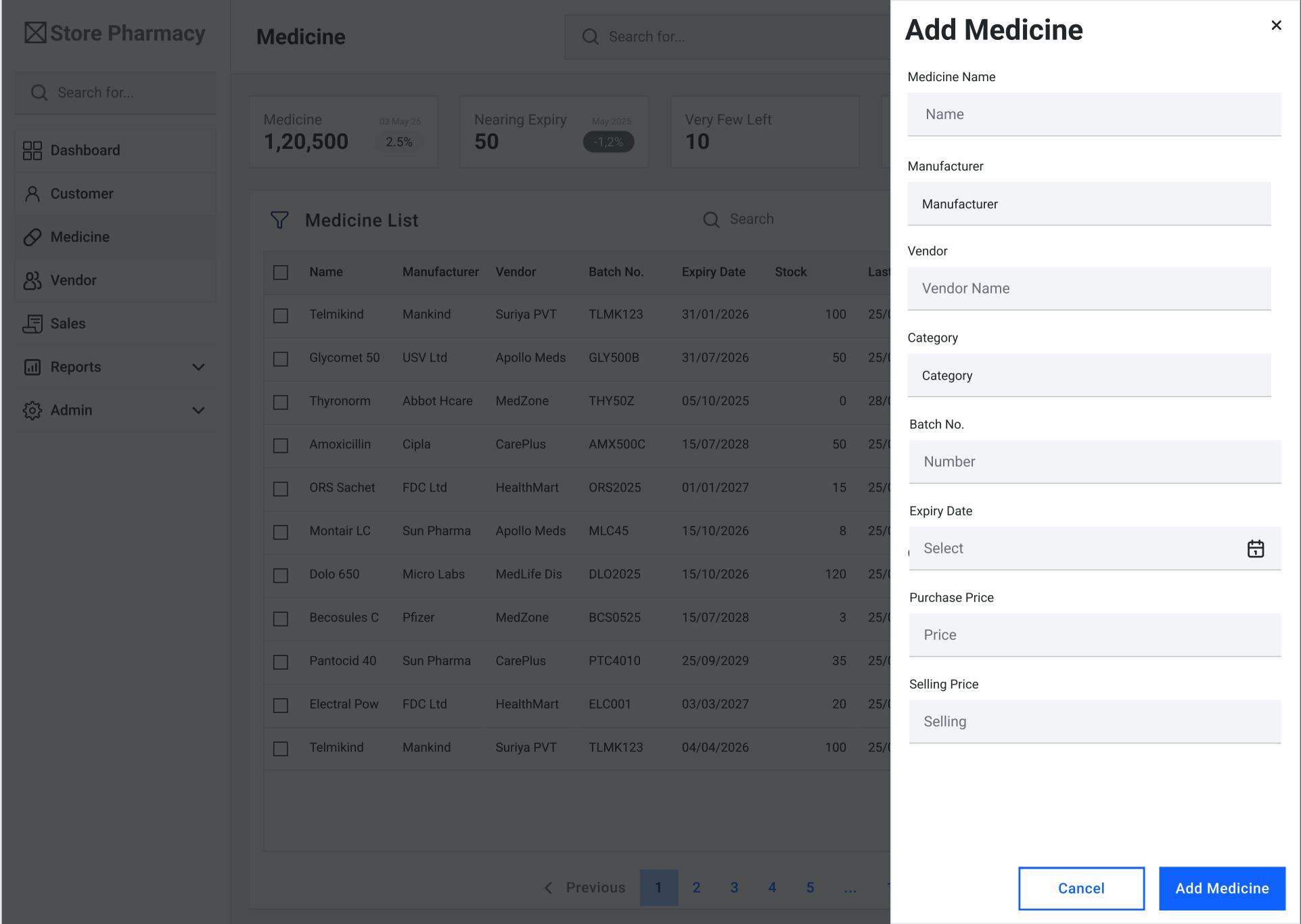




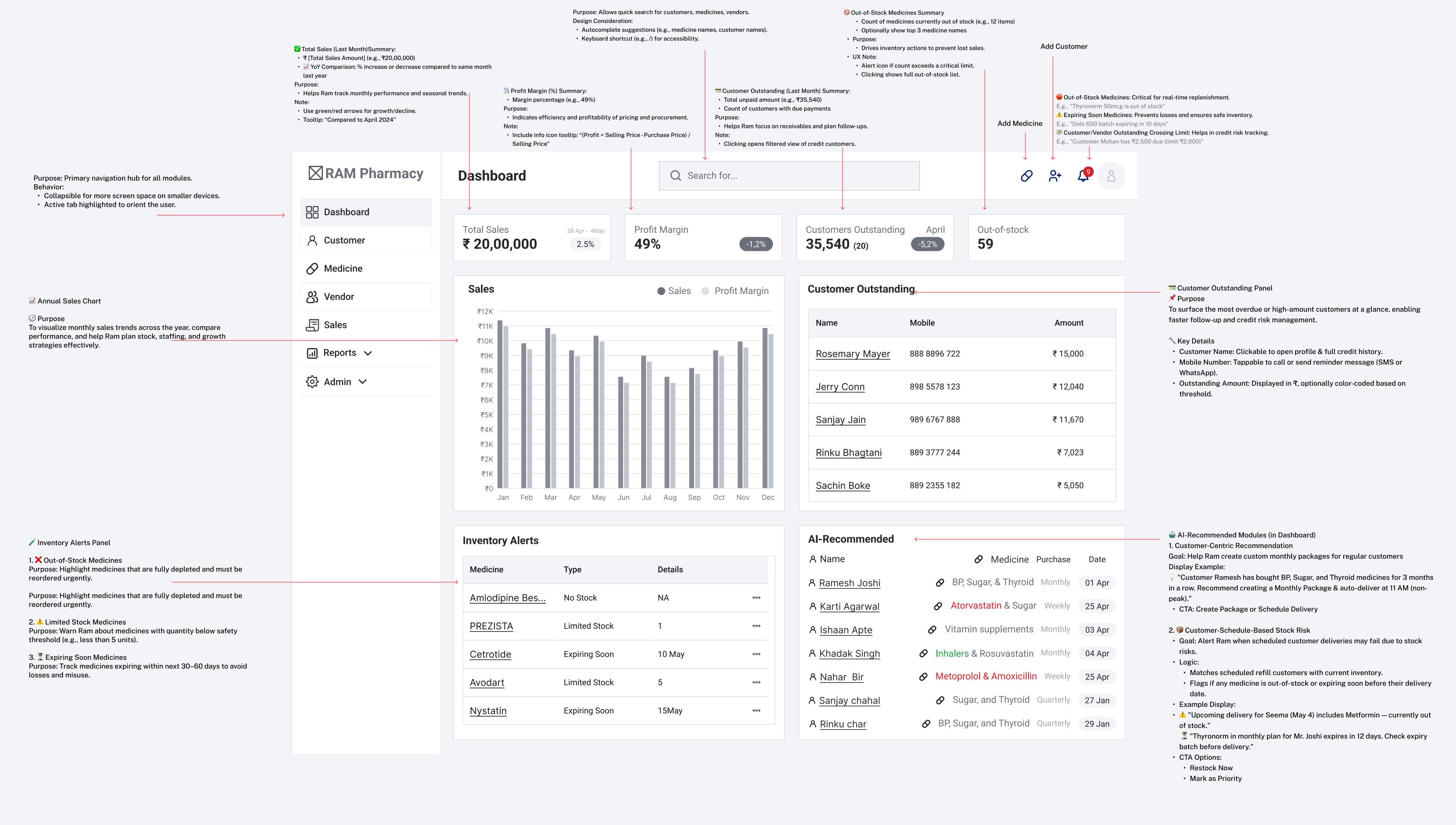








UX Document



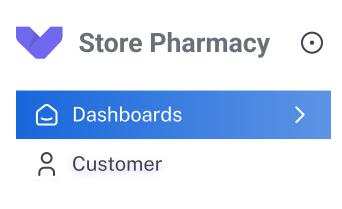
UI Design

RAM Pharmacy



Welcome to Store Pharmacy! 🁋

Email	
Enter your email	
Password	
	•
Remember Me	Forgot Password?
Logir	



Medicine

O Vendor

X Sales

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Total Sales 28 APR - 4MAY ₹20,000,000 (+29%)

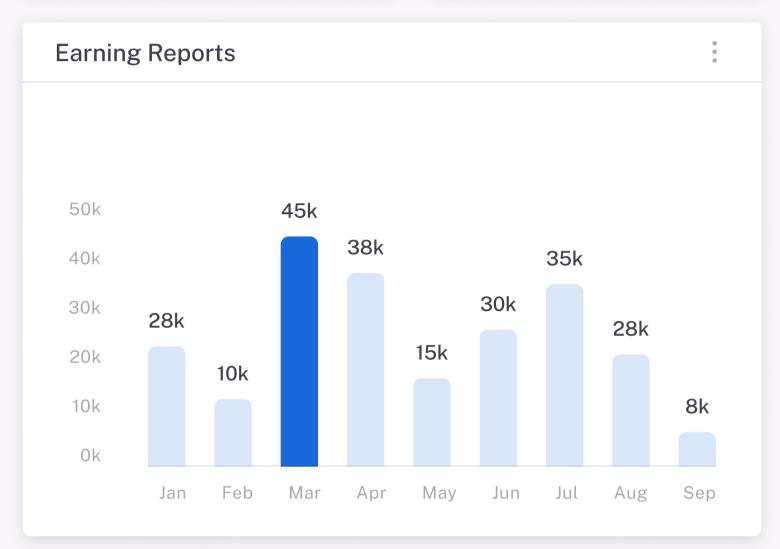
Profit Margin
49% (+18%)

Customer Outstanding 35,540 (20) (-14%)

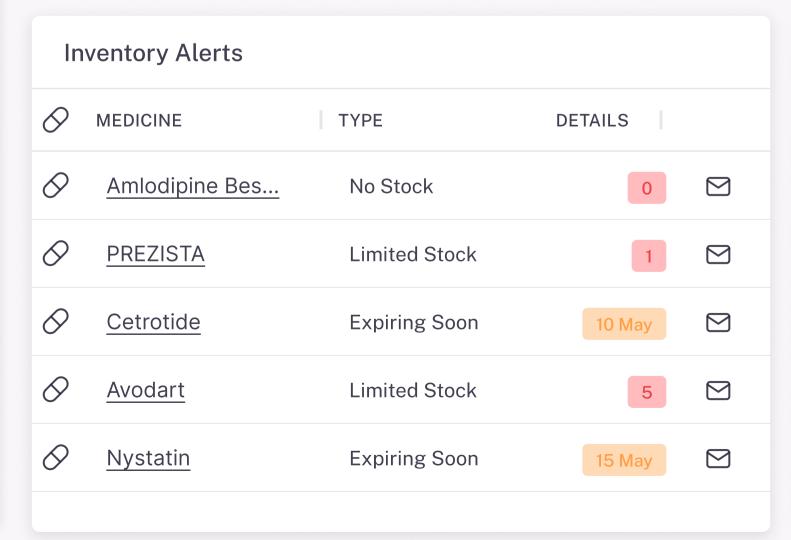
Out-Of-Stock

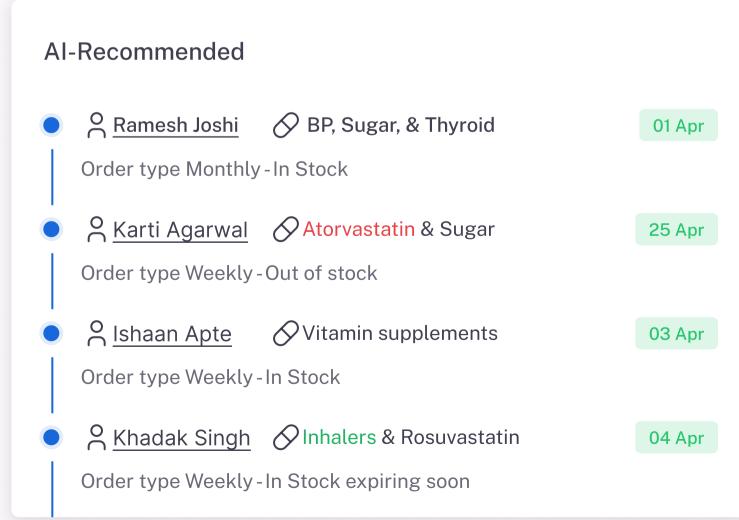
59

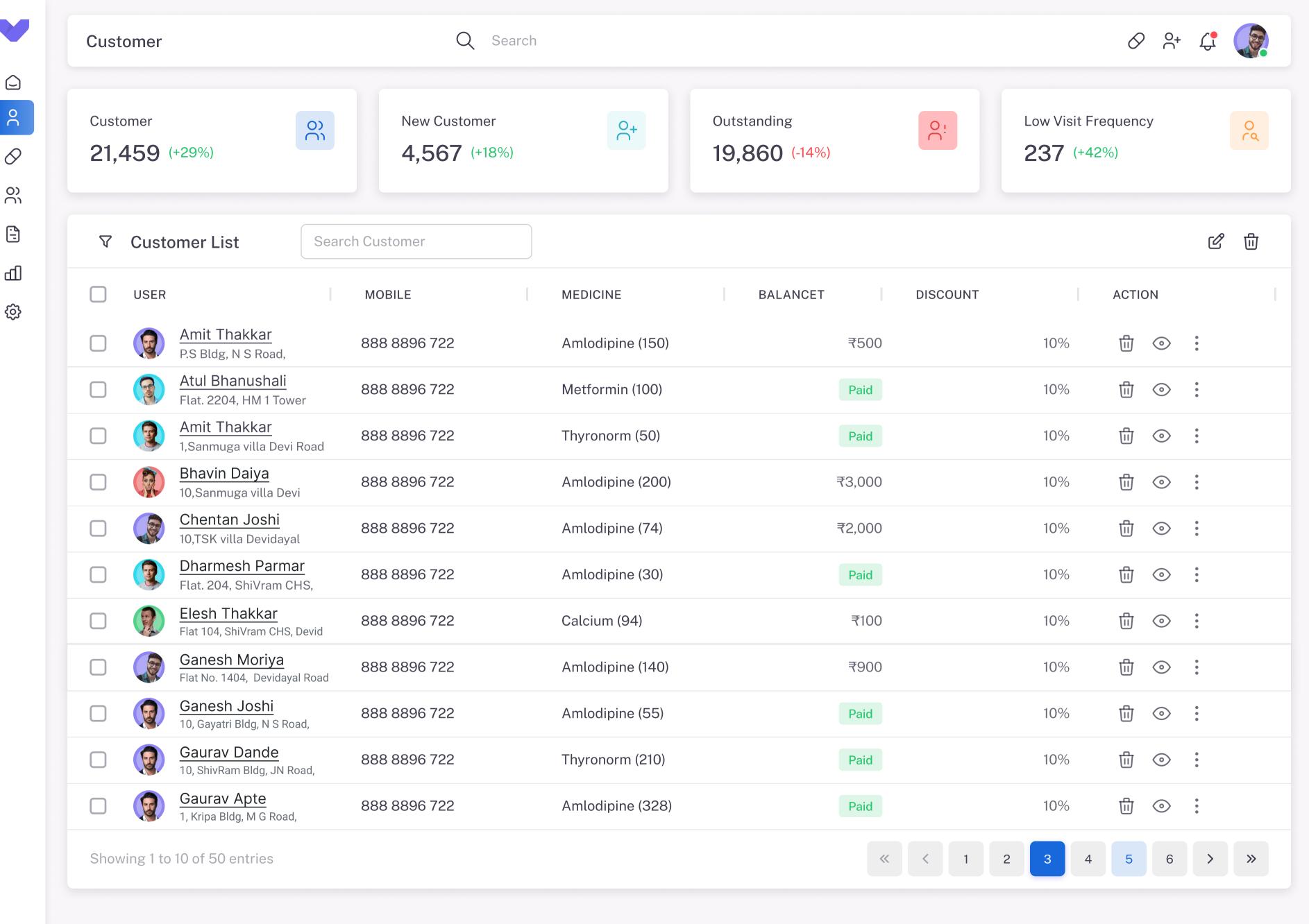


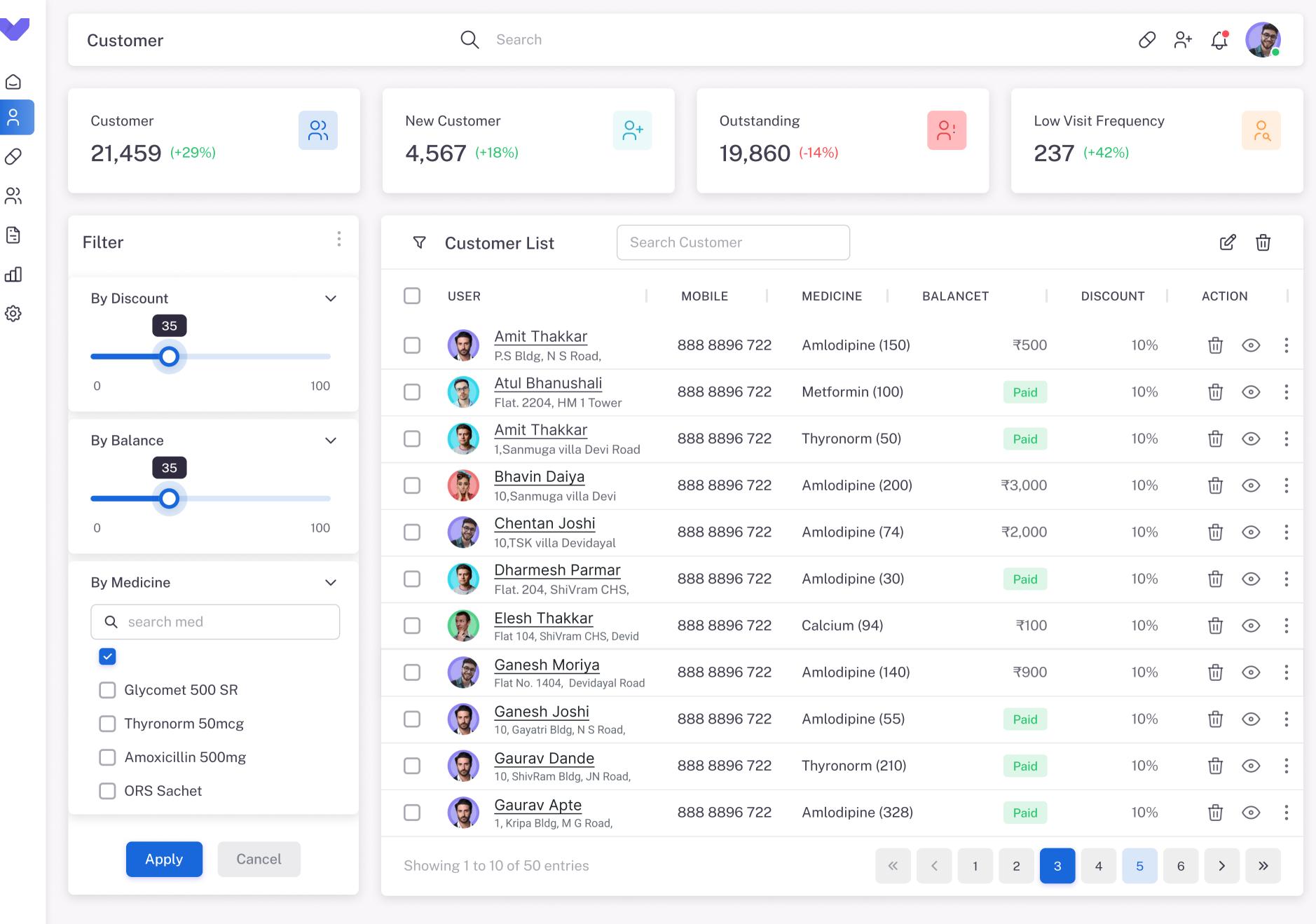


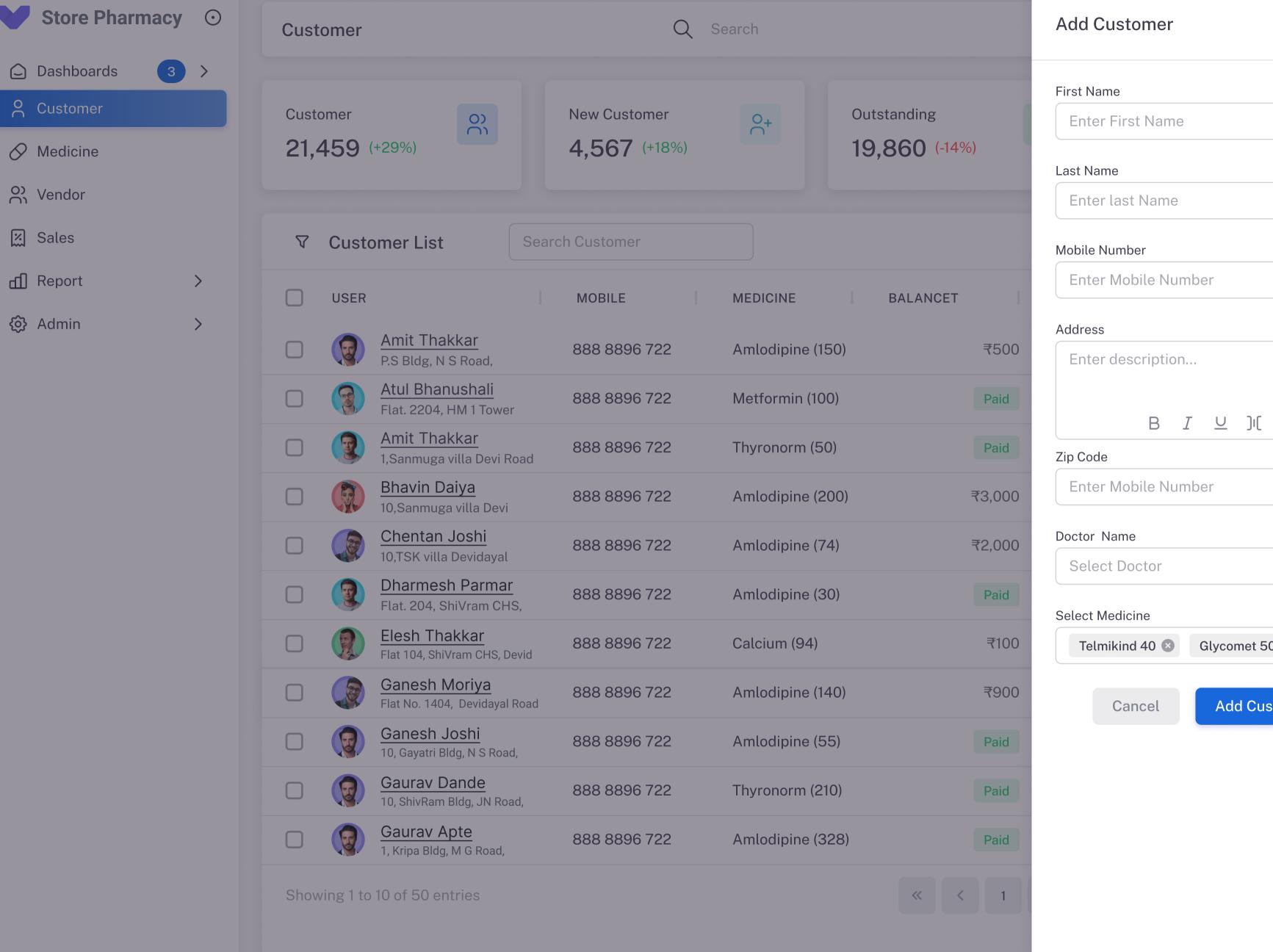
С	ustomer Outstanding	5	
00	NAME	MOBILE	AMOUNT
00	Rosemary Mayer	888 8896 722	₹ 15,000
00	Jerry Conn	898 5578 123	₹ 12,040
00	Sanjay Jain	989 6767 888	₹ 11,670
00	Rinky Bhagtani	889 3777 244	₹ 7,023
00	Sachin Boke	889 2355 182	₹ 5,050

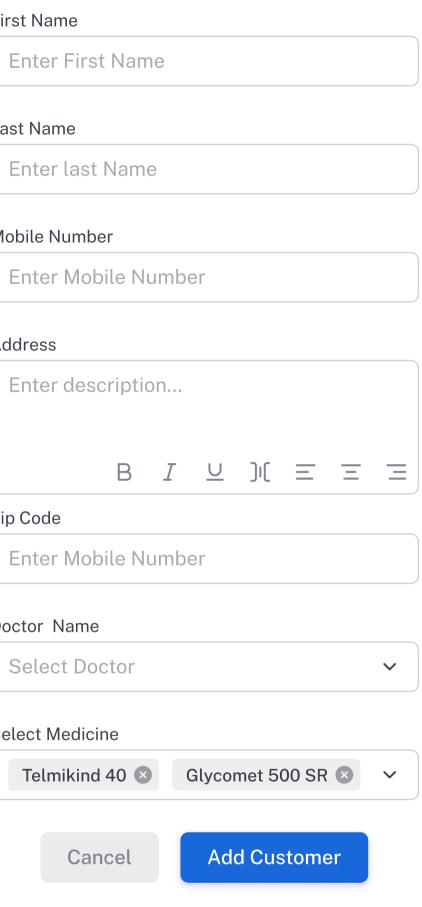




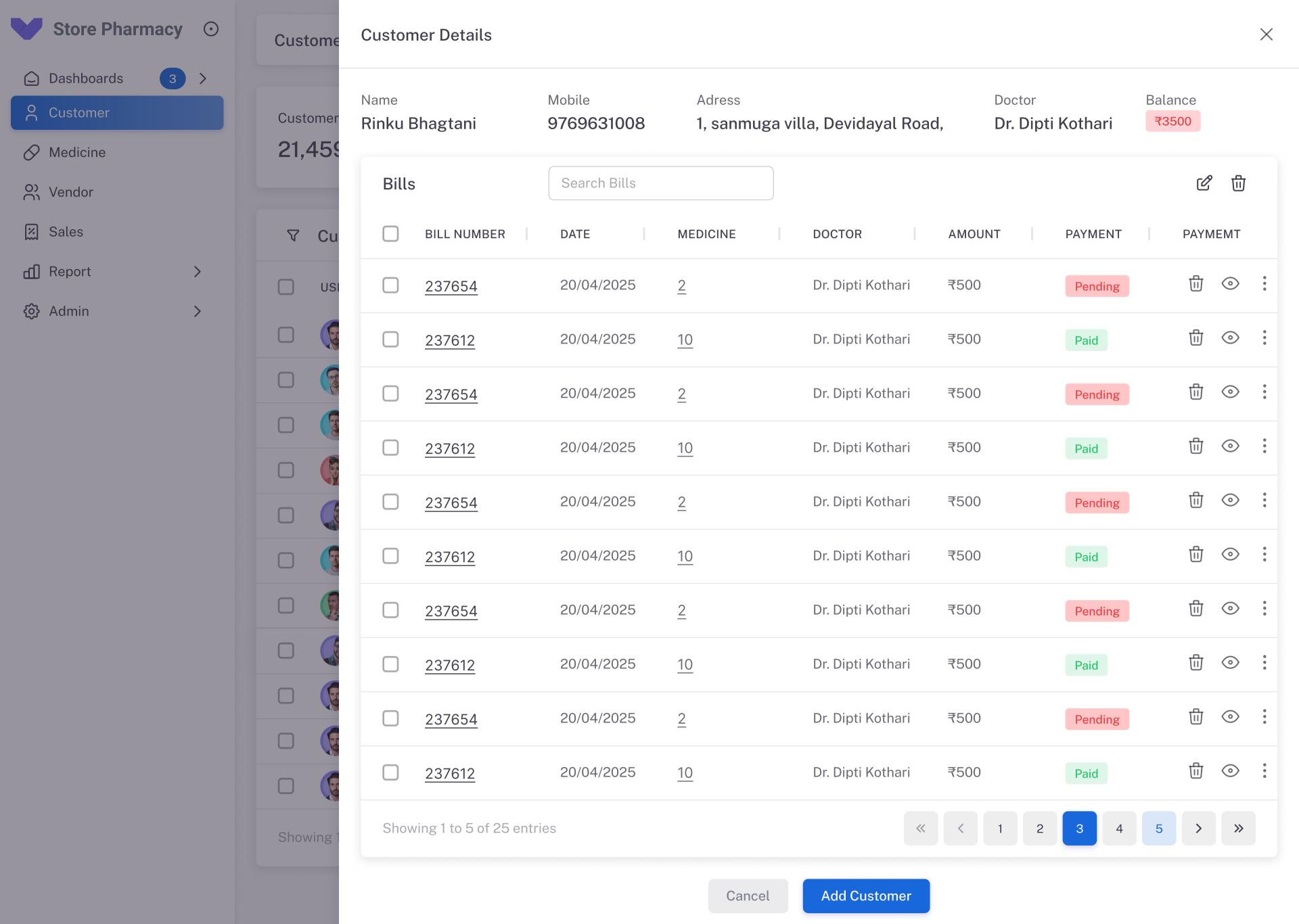


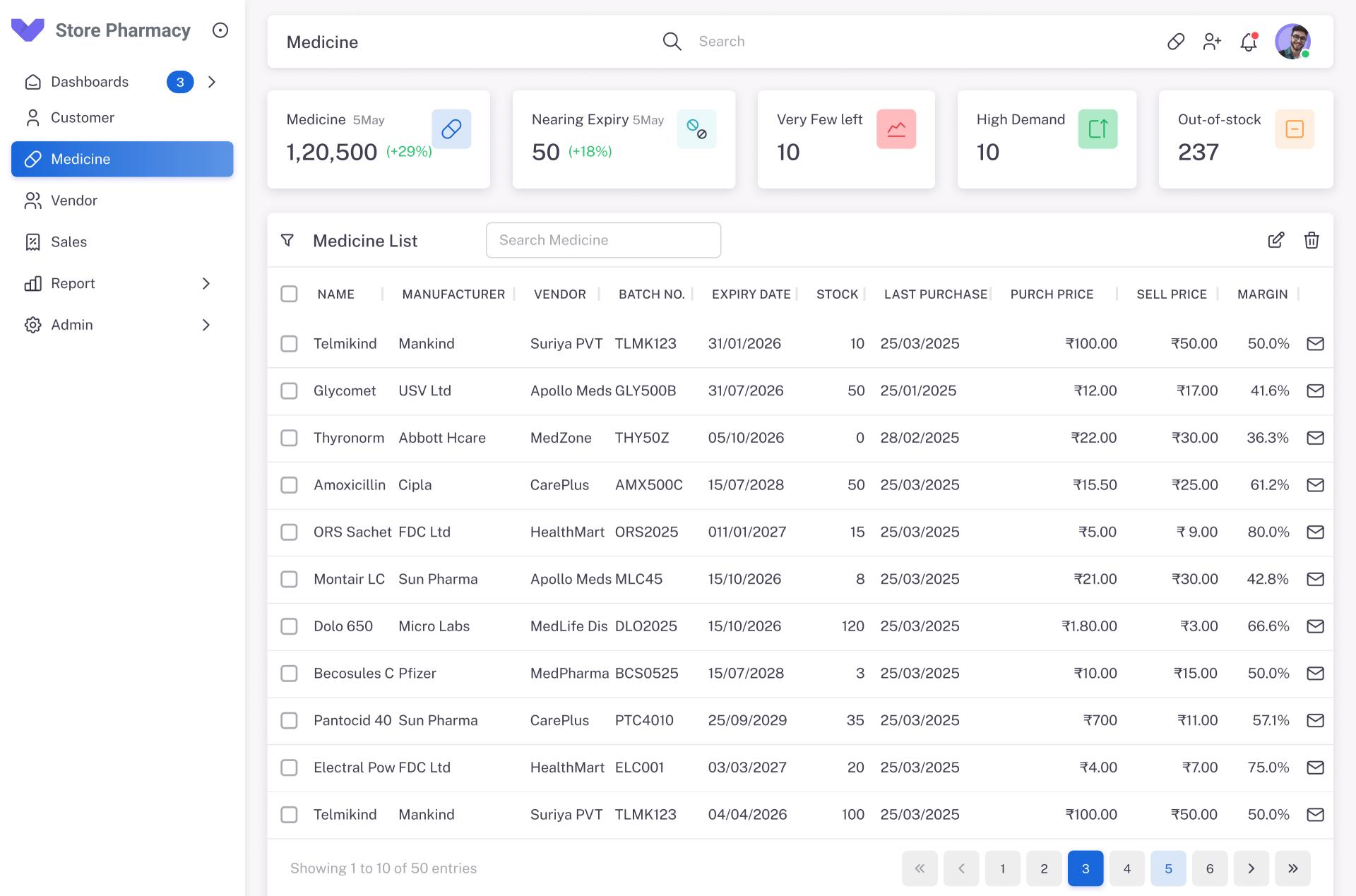


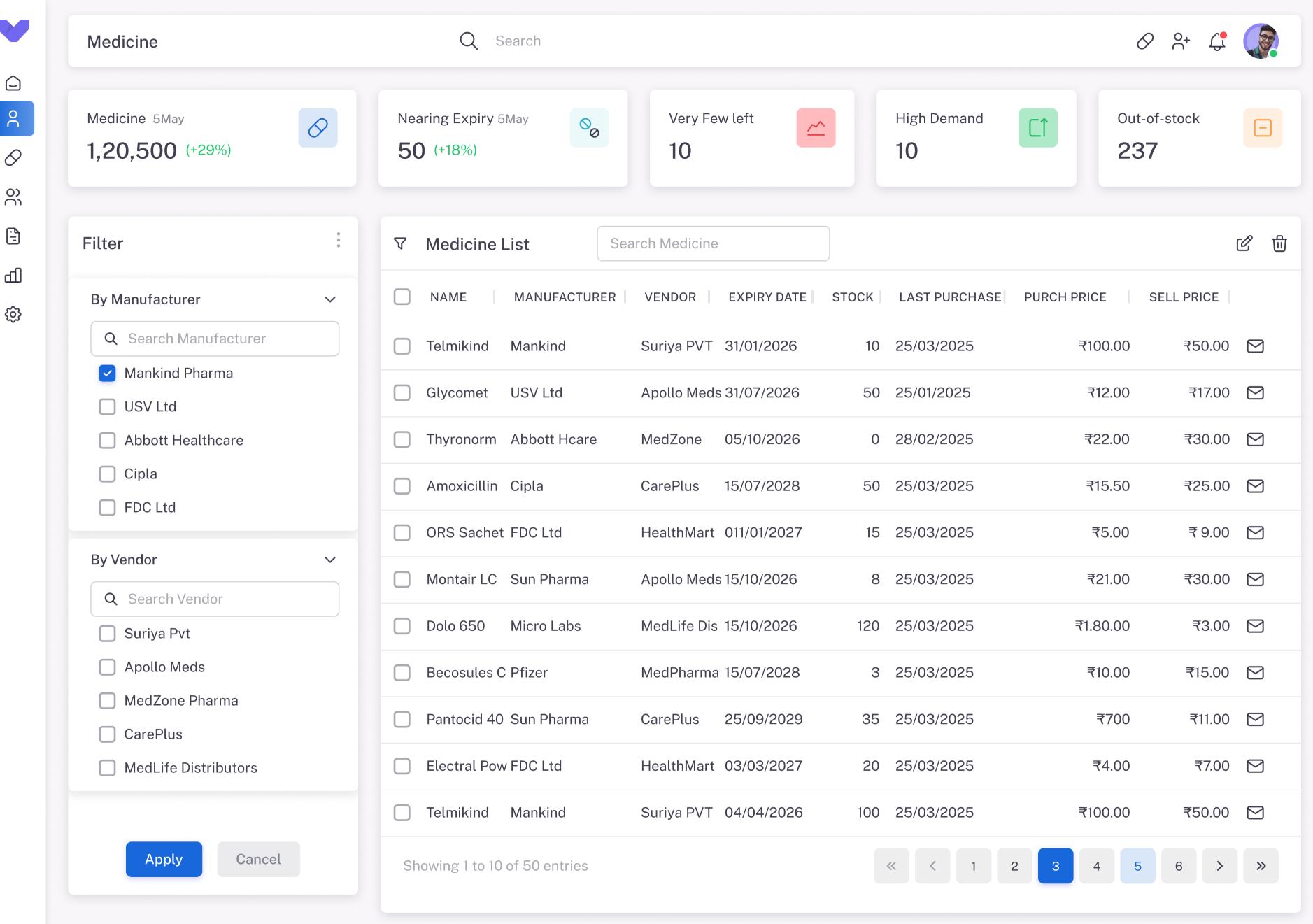


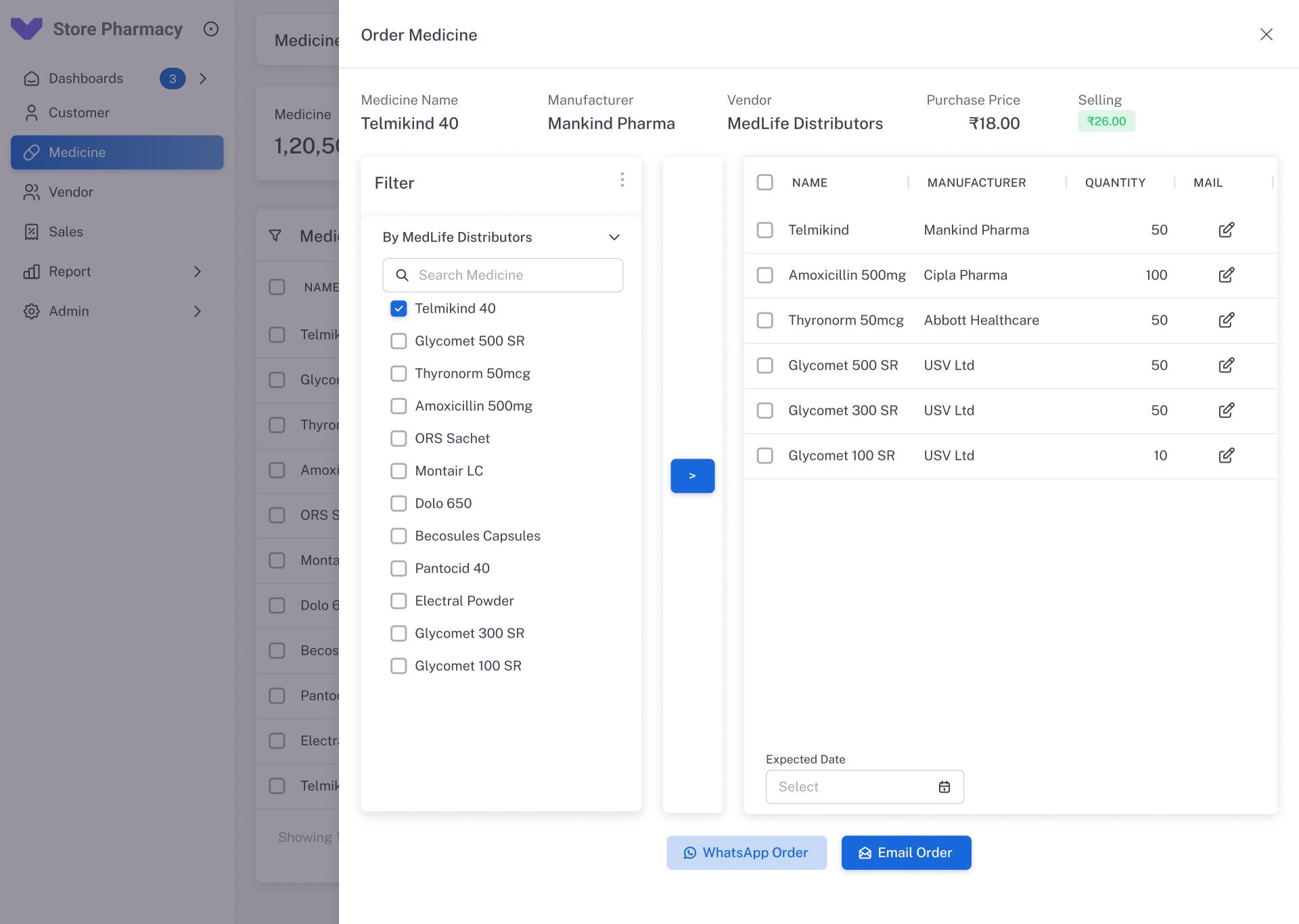


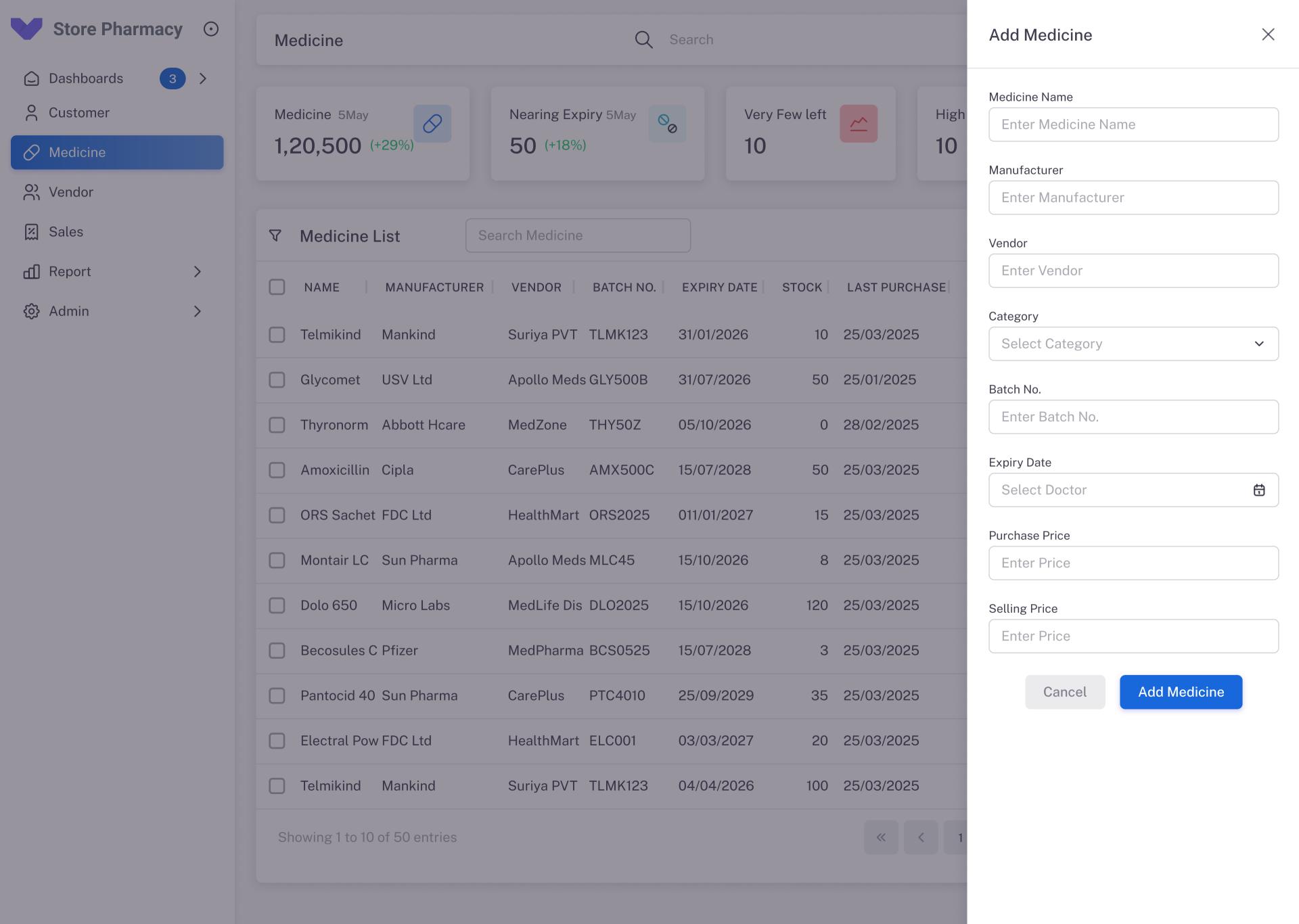
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Style Guideline

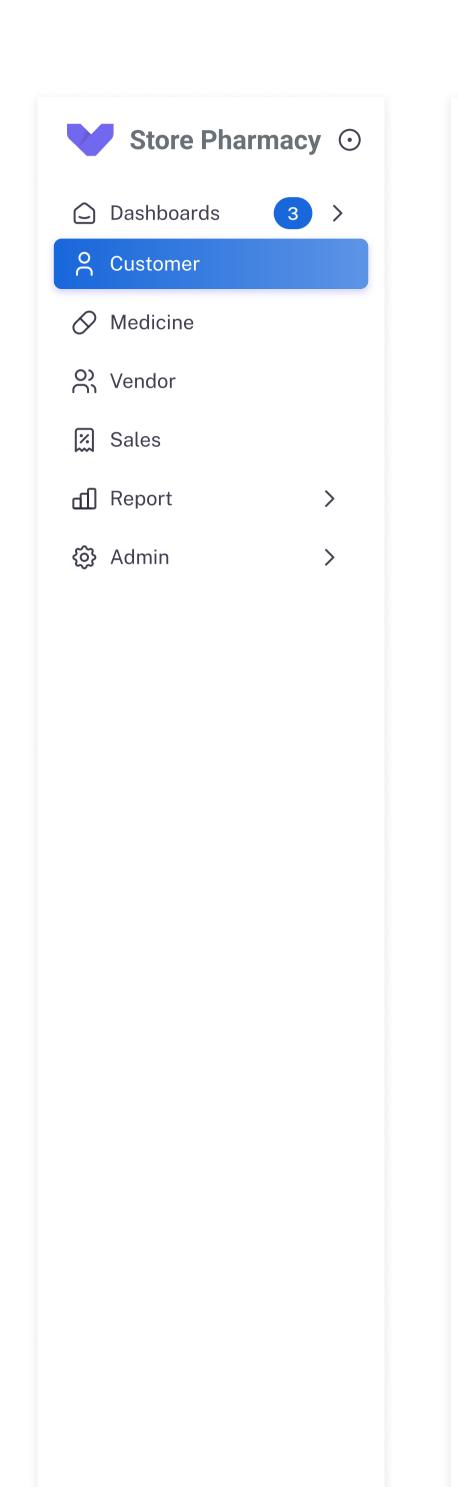


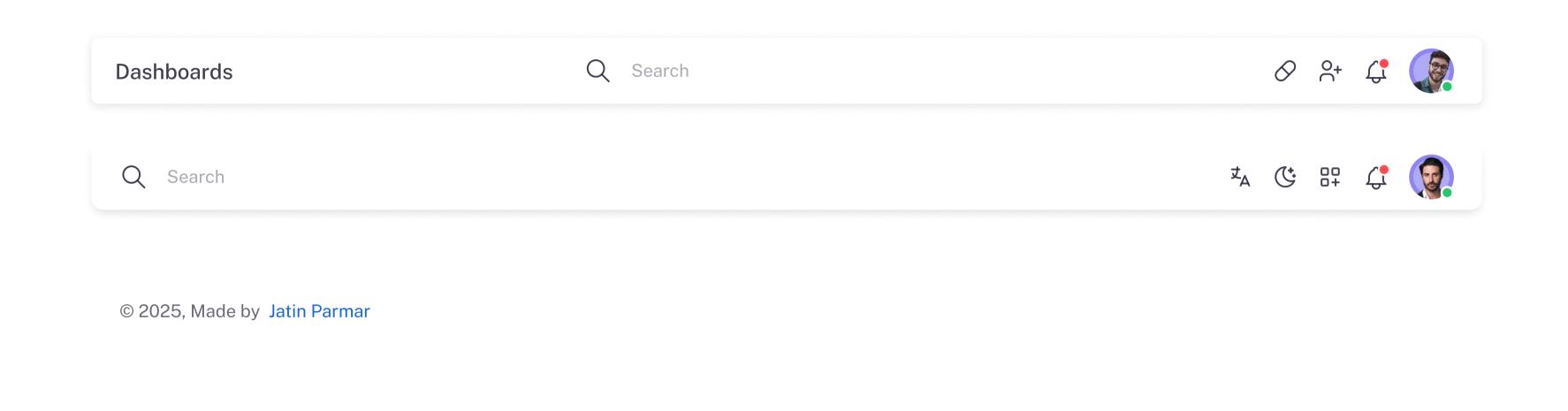
Arrangement of visual elements on a screen, components such as menus, header and other interactive elements

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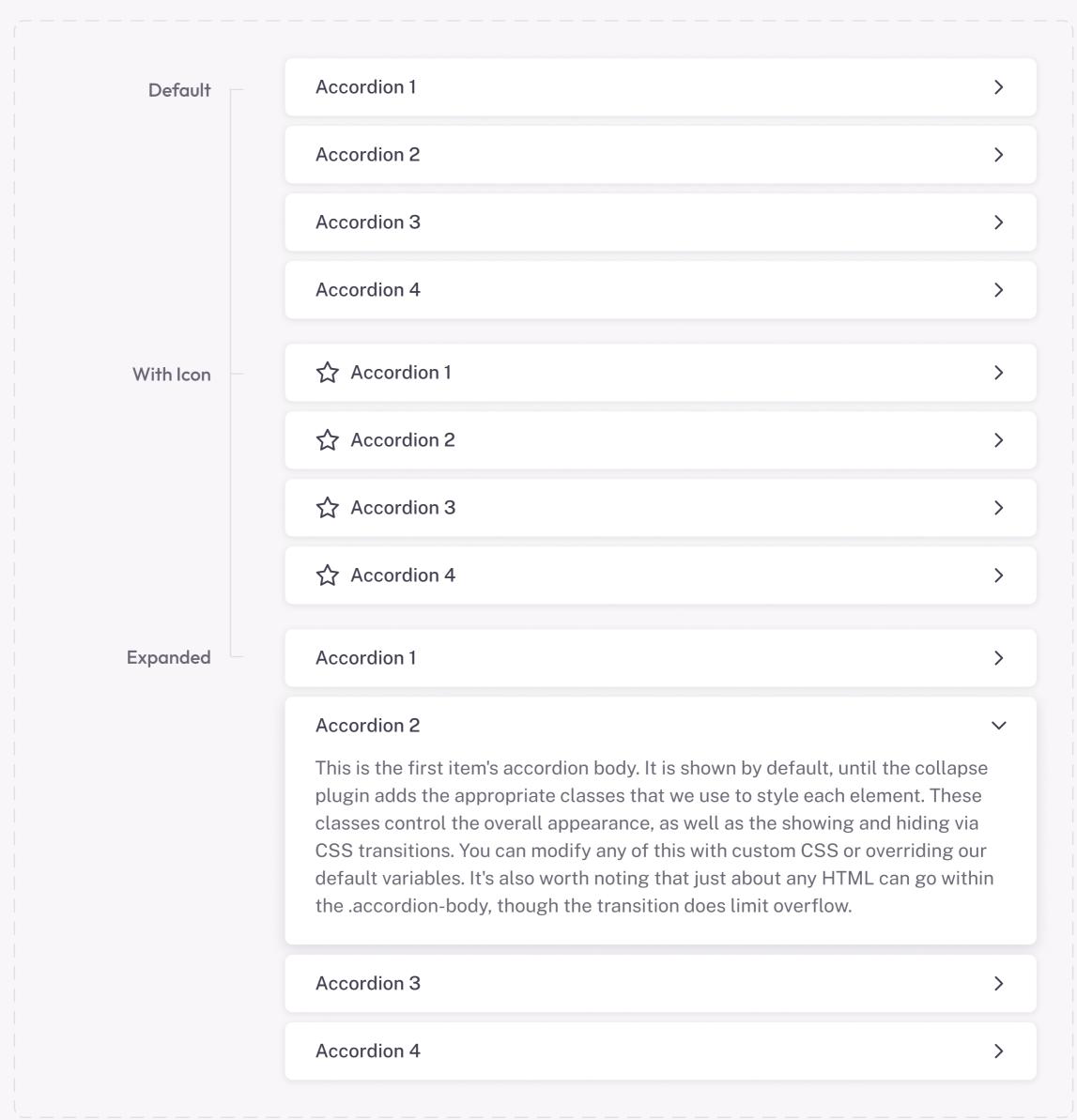






The accordion component allows the user to show and hide sections of related content on a page.

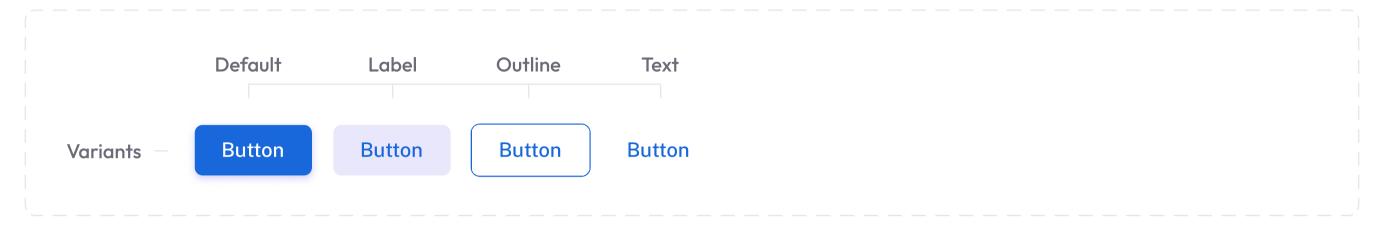
Default



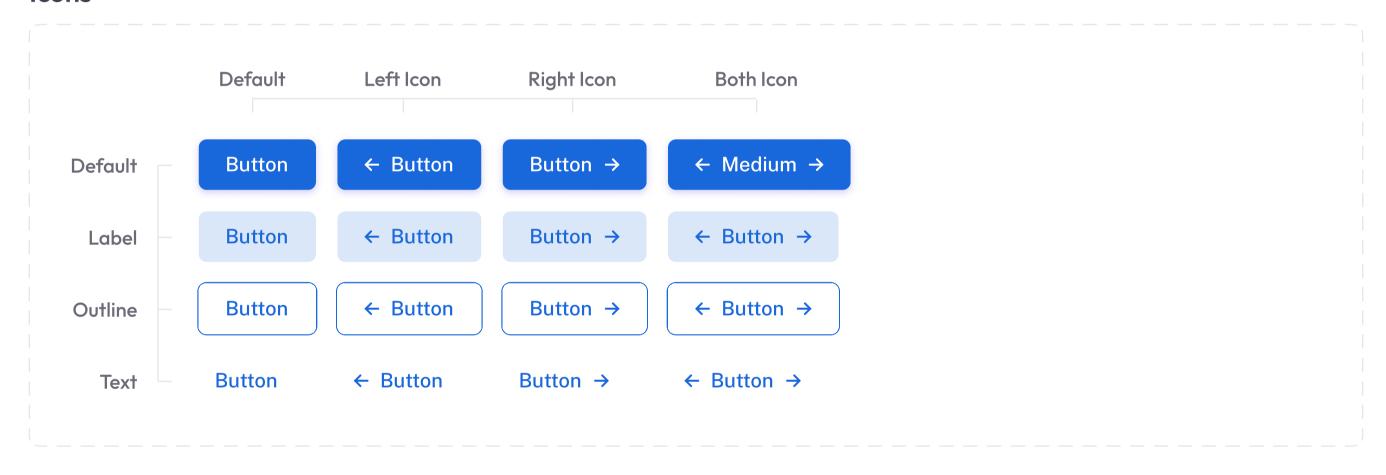


Buttons allow users to take actions, and make choices, with a single tap

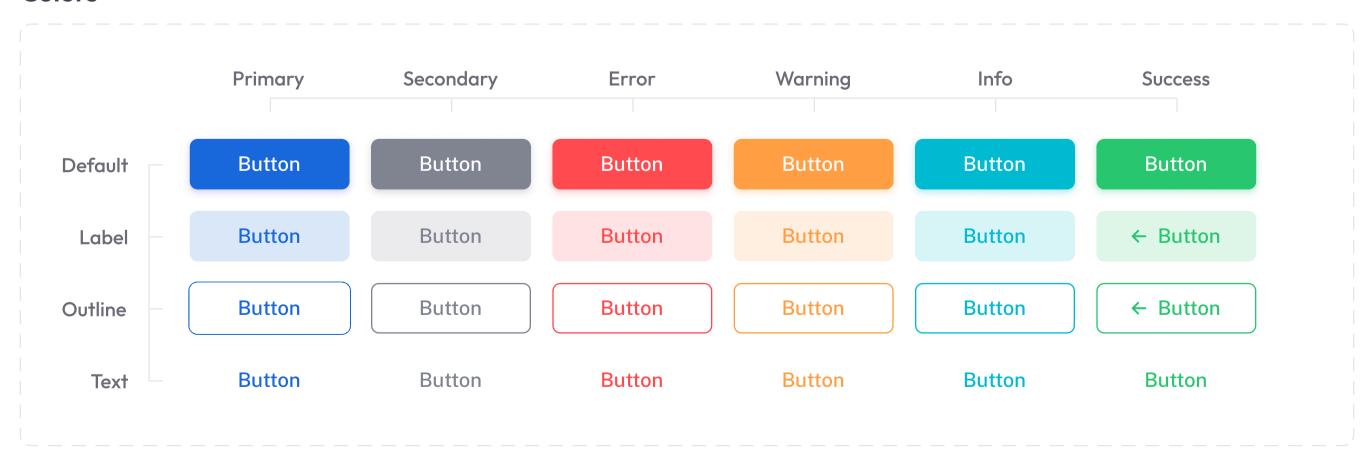
Variants



Icons



Colors



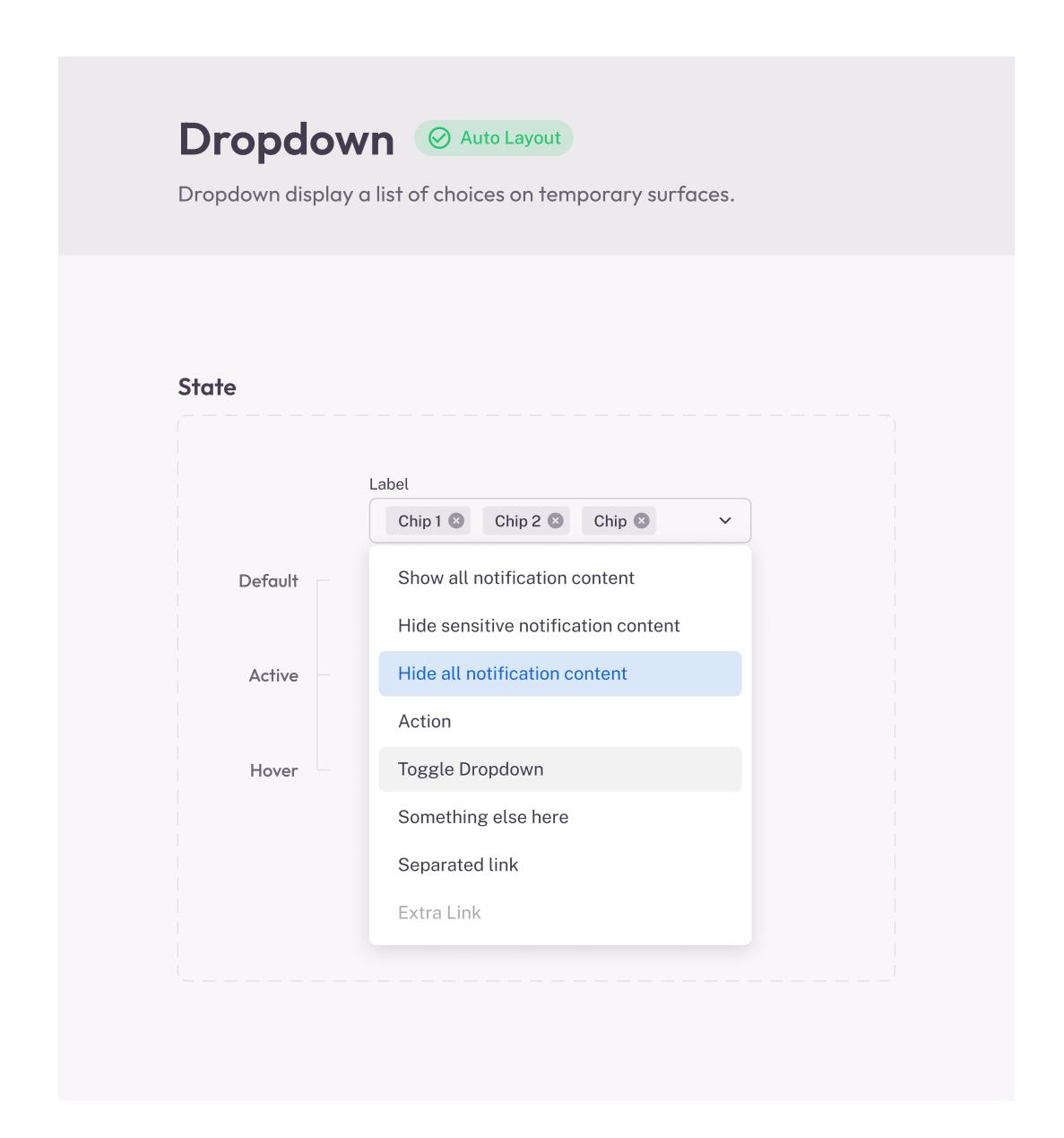


The TextField wrapper component is a complete form control including a label, input, and help text. It comes with three variants: outlined (default), filled, and standard.

Label	Label	Label	Label	Label	Label
Input	Input	Input	Input	Input	Input
Help text	Help text	Help text	Help text	Help text	Help text
		Label			
Label	Label		Label	Label	Label
Help text	Help text	Help text	Help text	Help text	Help text
	Label	Label	Label	Label	Label
Label	Placeholder	Placeholder	Placeholder	Placeholder	Placeholder
Placeholder Help text	Help text	Help text	Help text	Help text	Help text
Input	Input Help text	Input Help text	Input Help text	Input Help text	Input Help text
Input Help text	Help text	Help text	Help text	Help text	Help text
		Label			
Label	Label		Label	Label	Label
Help text	Help text	Help text	Help text	Help text	Help text
_abel	Label	Label	Label	Label	Label
Placeholder	Placeholder	Placeholder	Placeholder	Placeholder	Placeholder
Help text	Help text	Help text	Help text	Help text	Help text
_abel	Label	Label	Label	Label	Label
Input	Input	Input	Input	Input	Input
Help text	Help text	Help text	Help text	Help text	Help text
		Label			
Label	Label		Label	Label	Label
Help text	Help text	Help text	Help text	Help text	Help text
_abel	Label	Label	Label	Label	Label
Placeholder	Placeholder	Placeholder	Placeholder	Placeholder	Placeholder



Arrangement of visual elements on a screen, components such as menus, header and other interactive elements





Sliders allow users to make selections from a range of values.

